



Baldan Group Iridium Eye Pressotherapy
 This 10-minute lymphatic drainage treatment targets the eye area, aiming to promote deeper penetration of products, induce relaxation, and prevent puffiness and swelling. It's designed as an add-on to facials and other salon treatments.
 Placed on the skin, the device is fitted with disposable woven bandages to ensure good hygiene standards and a speedy turnaround between clients. Once in place, the device's massage motion drains fluid from bags under the eyes and stimulates acupuncture points to relieve muscle tension in the forehead and eye contour area, reducing stress and fatigue.
 It is gently heated to improve blood circulation, providing relief to dry eyes and allowing for better product absorption. Meditation music is built into the device, creating an atmosphere of tranquility to induce a sense of wellness.
 The Baldan Group recommends charging £20 per treatment. Call the brand on 020 3488 2938

Right on TARGET

Targeted anti-ageing treatments for the eyes and hands, as well as the face. showcase in our pick of treatment launches this month

LPG Endermologie Hand Treatment

Exposed to the elements and often neglected, the hands can reveal a person's true age. In response, LPG has refined its Endermologie technology to offer a dedicated treatment for the hand area, aiming to reverse the signs of ageing.

Prior to treatment, the therapist discusses the client's desired outcome and assesses the quality of the skin, including any age damage, to determine what strength of the Cellu M6 Alliance to use. The treatment head then applies a gentle stimulation to the skin for 10 minutes, or longer if the client requires it. Much like when it is used on the rest of the body and face, the treatment naturally stimulates the skin's surface, reactivating cells and firming tissue.

As a result, the company says hyaluronic acid production is increased by up to 80%, boosting suppleness, skin is firmed by up to 70%, and fine lines are smoothed by up to 87%. For optimum results - and to provide a retail opportunity - the treatment can be combined with application of the brand's Anti-Ageing Hand and Lip Cream.

LPG recommends charging £20 per 10 minutes.
 Call distributor Technical Laser Care on 01462 337224



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