

IDEAS

Moisture farms could solve desert droughts

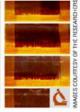
and Australia to extract water from desert air using moisture farming techniques.

The provision of safe drinking water is a constant struggle in drought-stricken regions and scarcity is a growing worldwide problem. Economically extracting it from the air instead improves reliable water security in regions where supply is problematic or impractical, and protects the environment too.

Researchers from MIT are testing a moisture extraction device using a metal-organic framework (MOF) with a high surface area on the roof of Arizona State University - where temperatures routinely reach in excess of 40°C. The finished device is intended to provide more than a quarter-litre per day per kilogram of MOF when suitably scaled up.

Meanwhile, in Australia, solar-powered drinking stations are being piloted that filter up to five litres of water from the air per day. Zero Mass Water has deployed 150 of its portable Source Hydropanels in the hope it will also cut the use of plastic bottles.









Post, tweet, subscribe to a car

look dramatically different if the intentions of one Chinese company are realised.

Lynk & Co is among the first to offer car subscription services selling mobility as a hired service rather than a possession in much the same way Spotify has for music and Netflix has for film and TV.

Like Tesla, it's ditching orthodox dealer networks in favour of online sales and has unveiled a new 02 crossover SUV with hybrid and electric power options to tempt customers.

The company is owned by the same firm that runs Volvo, Proton and Lotus, and plans to expand to Europe by 2020 reportedly followed by the US.



skin fitness technology said

Skin in the game

to be France's best-kept beauty secret is benefiting from a breakthrough new machine allowing clients to be treated at home, in hotel suites, during private air travel or

LPG endermologie is used by the likes of actress Marion Cotillard, singer Beyoncé and football stars Zinedine Zidane and Cristiano Ronaldo for face and body firming from within the skin, such as smoothing

cellulite and fighting fat. The new portable CELLU M6 Alliance machine is able to administer treatments almost anywhere and offers an attractive alternative to artificial cosmetic surgery, instead combining a motorised rollerball with suction technology to give skin a lasting new lease of life.

It's claimed around 300,000 people use the treatment daily and it has even helped burns victims heal after major accidents. If owning a machine isn't of interest, LPG endermologie has a global network of wellness centres, spas and clinics offering exclusive treatments For more information, visit their website at www.endermologie.com.

THE VIEW FROM ABOVE CLOUD 9





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