

## Instagram

Dear all,

Please find attached lovely social media coverage for **LPG endermologie** on **Voguish and Calamity's Instagram.** During her endermologie facial, Vanessa shared a number of informative and detailed stories about her treatment. With a big party coming up, Vanessa was really keen to try the 'Glow' treatment to prepare her skin. She commented "**My skin feels clean and refreshed**" **and "it was amazing**". She also included a call to action on her last story, which allowed her followers to swipe up to read more information about the treatment on the LPG endermologie website. Please see the attached scan for the coverage.

**Voguish and Calamity** is a fashion and beauty blogger aimed at women over 40. **Vanessa has 12.7k followers on Instagram and her blog receives 10,000 views per month.** 

Best wishes,

Emma







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